



## FUNCTIONAL PRAGMATIC ASPECTS OF PHRASEOLOGICAL INTENSIFICATORS IN MODERN ENGLISH

**Jumanova S. V.**

*intern-teacher of the 2nd Department of English Applied Sciences of UzDJTU*

**Tayanch soʻzlar:** ingliz tili, frazeologik intensivlashuv, zamonaviy tilshunoslik, frazeologik birliklar, kontekst, til dinamikasi, madaniyat, madaniyatshunoslik.

**Ключевые слова:** английский язык, фразеологическая интенсификация, современное языкознание, фразеологизмы, контекст, динамика языка, культура, культурология.

**Key words:** english language, phraseological intensification, modern linguistics, phraseological units, context, language dynamics, culture, cultural studies.

### **РЕЗЮМЕ:**

Ushbu maqola zamonaviy ingliz tilida frazeologik intensivlashuvning funksional pragmatik jihatlarini oʻrganishga qaratilgan. Frazeologik intensivlashuv, yaʼni frazeologik birliklarning kommunikativ jarayonlarda faol va maqsadli ishlatilishi, tilning ifodali kuchini oshirishda muhim ahamiyatga ega. Maqolada frazeologik birliklarning kontekstga bogʻliq ravishda qanday maʼno qatlamlarini yaratishi va ularning kommunikativ maqsadlarda qanday ishlatilishi tahlil qilinadi. Frazeologik intensivlashuv, tilshunoslikda soʻz birikmalarining maʼnosini kengaytirish va ularni ijtimoiy-madaniy kontekstda qoʻllash orqali kommunikatsiya samaradorligini oshiradi. Misol sifatida, "kick the bucket" kabi frazeologik ifodalar, oddiy soʻzlardan koʻra chuqurroq maʼno va hissiyotlarni ifodalashga qodir. Bunday birliklar muloqotda hazil, ironiya yoki boshqa hissiyotlarni etkazishda samarali vosita sifatida xizmat qiladi.

### **РЕЗЮМЕ:**

Целью данной статьи является исследование функционально-прагматических аспектов фразеологической интенсификации в современном английском языке. Важное значение в повышении выразительной силы языка имеет фразеологическая интенсификация, то есть активное и целенаправленное использование фразеологизмов в коммуникативных процессах. В статье анализируется, как фразеологизмы создают смысловые пласты в зависимости от контекста и как они используются в коммуникативных целях. Фразеологическая интенсификация повышает эффективность общения за счет расширения значения словосочетаний в языкознании и использования их в социокультурном контексте. Например, такие фразеологические выражения, как «выкинуть ведро», способны выразить более глубокий смысл и эмоции, чем простые слова. Такие единицы служат эффективным средством передачи юмора, иронии или других эмоций в общении.

### **SUMMARY:**

This article aims to study the functional pragmatic aspects of phraseological intensification in modern English. Phraseological intensification, that is, the active and purposeful use of

phraseological units in communicative processes, is important in increasing the expressive power of the language. The article analyzes how phraseological units create layers of meaning depending on the context and how they are used for communicative purposes. Phraseological intensification increases the effectiveness of communication by expanding the meaning of phrases in linguistics and using them in a socio-cultural context. For example, phraseological expressions such as "kick the bucket" are capable of expressing deeper meaning and emotion than mere words. Such units serve as an effective means of conveying humor, irony or other emotions in communication.

**Introduction.** Phraseological intensification is a specific aspect of language, it is a set of phraseological units designed to strengthen the meaning of a language unit, increase the effect of expression and effectively perform communicative tasks. This concept is important in modern linguistics because it reflects the dynamics of language, its cultural and social context. Phraseological intensification is mainly used in order to create more emotional, figurative and pictorial expressions in the speech process. Phraseological units are one of the most important elements of the language, they often consist of several words and have their own meaning and connotation. They increase the richness of the language, its expressiveness and diversity. The relationship of phraseological intensification with culture is also important. Each language reflects its culture, and national mentality, customs and traditions are expressed through phraseological units. For example, the English expression "piece of cake" means ease, but this phraseological unit is related to desserts and their importance in English culture. Thus, phraseological intensification is closely related not only to language, but also to culture and social life. In order to better understand the importance of phraseological intensification in modern English, it is necessary to study its application in various fields. For example, how is phraseological intensification used in literature, journalism, advertising and marketing? In literature, authors use phraseological units to add an emotional charge to their works, attract the attention of readers and encourage them to think. In journalism, phraseological intensification plays an important role in presenting news, communicating with an audience, and conveying information effectively. In advertising and marketing, phraseological units are used to present products or services, attract consumers, and create a brand image. Another important aspect of phraseological intensification is its adaptability to language changes. In modern linguistics, phraseological units are constantly updated and developed. The emergence of new phraseological units, the use of old units in new meanings shows the dynamism of the language. This process is also associated with social and cultural changes. For example, as a result of technological development and globalization, new terms and phraseological units are appearing, which has a positive effect on the development of the language. The study of phraseological intensification contributes to a deeper



understanding of the interactions between such fields as linguistics, psychology, sociology, and cultural studies. This process provides an opportunity to learn not only communicative, but also cultural and social aspects of the language. The study of phraseological intensification is also important in the process of language learning. Through phraseological units, students master the language more deeply, understand their expressiveness and variety.

As a result, phraseological intensification occupies an important place in modern English. It increases the richness, expressiveness and imagery of the language, helps to effectively perform communicative tasks. The study of phraseological units and processes of intensification brings new knowledge in the fields of linguistics and cultural studies and helps to understand the dynamics of language. Thus, phraseological intensification is an important phenomenon related not only to language, but also to culture and social life.

**Materials and methods.** Phraseological units often consist of several words and have their own meaning and connotation. They increase the emotional load of the language and strengthen the power of expression. For example, the expression "to hit the nail on the head" means "to express the right opinion", but this phraseological unit increases the impact of the speech with its imagery. Phraseological intensification is also used in the speech process in order to create more emotional, figurative and pictorial expressions. Context plays an important role in the process of phraseological intensification. Each phraseological unit has a certain meaning and significance in its context. Context is the set of environment, situation and circumstances in which a language unit is used. It is important in determining the meaning of the language, as well as in determining how phraseological units are used. Context increases the effectiveness of phraseological intensification, as it helps to understand the meaning of phraseological units more clearly and correctly. In modern linguistics, the study of the relationship between phraseological intensification and context allows for a deeper understanding of the communicative functions of language. Phraseological units are often used in a specific context and their meaning depends on the context. For example, the expression "kick the bucket" means "to die" in a specific context, but its meaning can change if this phraseological unit is used in another context. Thus, phraseological intensification and context complement each other and influence each other. Contextual aspects of phraseological intensification are also related to culture and social life. Each language reflects its culture, and national mentality, customs and traditions are expressed through phraseological units. For example, the expression "to spill the beans" means to reveal a secret in English, but this phraseological unit has a certain meaning in its cultural context, that is, in

English culture. Thus, phraseological intensification is closely related not only to language, but also to culture and social life. Context provides flexibility to language changes in the process of phraseological intensification. In modern linguistics, phraseological units are constantly updated and developed. The emergence of new phraseological units, the use of old units in new meanings shows the dynamism of the language. This process is also associated with social and cultural changes.[4]

For example, as a result of technological development and globalization, new terms and phraseological units are appearing, which has a positive effect on the development of the language. Studying the relationship between phraseological intensification and context can help to better understand the interactions between fields such as linguistics, psychology, sociology, and cultural studies. This process provides an opportunity to learn not only communicative, but also cultural and social aspects of the language. The study of phraseological intensification is also important in the process of language learning. Through phraseological units, students master the language more deeply, understand their expressiveness and variety.[2]

**Results and discussions.** In the process of modern communication, the importance of interrelationship between phraseological intensification and context is increasing. Through the Internet and social networks, there is frequent communication between people, which leads to the use of phraseological units in new contexts. For example, the expression "going viral" means rapid spread on the Internet, but this phraseological unit has a new meaning in its context and plays an important role in the modern communication process. As a result, phraseological intensification and context play an important role in modern linguistics.[8]

They increase the richness, expressiveness and imagery of the language, help to effectively perform communicative tasks. The study of phraseological units and processes of intensification brings new knowledge in the fields of linguistics and cultural studies and helps to understand the dynamics of language. Thus, phraseological intensification and context is an important phenomenon related not only to language, but also to culture and social life. Studying these processes has a positive impact on the development of linguistics, student success in language learning, and cultural exchange. Also, phraseological intensification and understanding of the context helps to master the language more deeply, to express one's thoughts clearly and fluently. As a result, the study of the relationship between phraseological intensification and context is important in modern linguistics and serves to further enrich the language.[7]



Modern English, with its rich and varied phraseological units, is important not only for words, but also for expressing thoughts and feelings. Phraseological intensification, that is, the process of strengthening the meaning of phraseological units and increasing their expressive power, plays an important role in the dynamics of this language. This process is an interesting research topic in the fields of linguistics, cultural studies, and communication. Phraseological units, in turn, consist of several words, and as a result of their joint use, new, more meaningful and descriptive expressions are formed. For example, the expression "break the ice" does not actually mean to break the ice, but rather to remove awkwardness during the dating process. Such phraseological units increase the expressive power of the language and make the speech more lively. In modern English, phraseological intensification is also manifested by the emergence of new phraseological units and the use of old units in new meanings. In the modern communication process, the importance of phraseological intensification is increasing. Through the Internet and social networks, there is frequent communication between people, which leads to the use of phraseological units in new contexts. For example, the expression "going viral" means rapid spread on the Internet, but this phraseological unit has a new meaning in its context and plays an important role in the modern communication process. Thus, phraseological intensification is important in the development of modern language and in the performance of its communicative functions. Another important aspect of phraseological intensification is that it reflects the cultural and social context of the language. Each phraseological unit has a certain meaning in its cultural context. For example, the expression "spill the beans" means to reveal a secret in English, but this phraseological unit has a certain meaning in its cultural context, that is, in English culture. Thus, phraseological intensification is an important phenomenon related not only to language, but also to culture and social life. In modern English, phraseological intensification is also associated with the emergence of new terms and phraseological units. As a result of technological development and globalization, new phraseological units are emerging. For example, the term "digital nomad" refers to people who work and travel through the Internet. Such new phraseological units reflect the modern way of life and have a positive effect on the development of the language. The role of phraseological intensification in modern English is also important in the process of language learning. Through phraseological units, students master the language more deeply, understand their expressiveness and variety. Phraseological units also help to express one's thoughts clearly and fluently. This process improves communication skills during language learning and makes students more interested in language. The study

of the relationship between phraseological intensification and context in modern English can help to better understand the interactions between fields such as linguistics, psychology, sociology, and cultural studies. This process provides an opportunity to learn not only communicative, but also cultural and social aspects of the language.[3]

Therefore, the study of phraseological intensification brings new knowledge in the fields of linguistics and cultural studies and helps to understand the dynamics of language.[5]

The role of phraseological intensification in modern English is also related to social and cultural changes. Each phraseological unit, in its context, has a certain social and cultural significance. For example, the expression "the elephant in the room" refers to an important but neglected issue. This phraseological unit reflects many problems in modern society and helps to discuss them. Thus, phraseological intensification is closely related to modern social life and culture. The role of phraseological intensification in modern English is also important in fulfilling the communicative functions of the language. Phraseological units, with their expressive power, make speech more lively and meaningful. They also help in expressing emotions and expressing thoughts clearly in communication. For example, the expression "hit the nail on the head" means expressing the right opinion, but this phraseological unit, with its imagery, increases the impact of the speech. As a result, the role of phraseological intensification in the modern English language is important in increasing its richness, expressiveness and imagery. This process reflects the dynamics of language, changes related to culture and social life. The study of phraseological units and processes of intensification brings new knowledge in the fields of linguistics and cultural studies and has a positive effect on the development of the language. In the process of modern communication, the importance of interrelationship between phraseological intensification and context is increasing. Through the Internet and social networks, there is frequent communication between people, which leads to the use of phraseological units in new contexts. Thus, phraseological intensification is important in the development of modern language and in the performance of its communicative functions. At the same time, phraseological intensification is also important in the process of language learning. Through phraseological units, students master the language more deeply, understand their expressiveness and variety. This process improves communication skills during language learning and makes students more interested in language. As a result, the role of phraseological intensification in the modern English language is important in increasing its richness, expressiveness and imagery. This process reflects the dynamics of language, changes related



to culture and social life. The study of phraseological units and processes of intensification brings new knowledge in the fields of linguistics and cultural studies and has a positive effect on the development of the language. Thus, the study of the relationship between phraseological intensification and context is important in modern linguistics and serves to further enrich the language.[1]

**Conclusion.** In modern English, phraseological intensification is an important phenomenon that reflects the changing and dynamic nature of the language. This process ensures diversity of speech by strengthening the meaning of phraseological units and increasing their expressive power. Phraseological intensification includes not only the lexical and grammatical aspects of the language, but also its pragmatic functions. Phraseological units, in turn, play an important role in the communicative process. They help express thoughts clearly and fluently, and are also important in expressing emotions and intentions in communication. For example, the expression "kick the bucket" means death, but this phraseological unit, with its imagery, makes the speech more lively and impressive. Thus, phraseological intensification strengthens the pragmatic aspects of the language and enriches the layers of meaning in communication. In the process of modern communication, phraseological intensification reflects social and cultural contexts.

#### Literature:

1. Картер Р. и Маккарти М. (2021). «Кембриджская грамматика английского языка: подробное руководство». Издательство Кембриджского университета.
2. Бибер Д. и Конрад С. (2020). «Регистр, жанр и стиль». Издательство Кембриджского университета.
3. Гиббс, Р.В. (2017). «Идиомы и образный язык: когнитивная лингвистическая перспектива». Издательство Кембриджского университета.
4. Ланглотц А. (2019). «Идиоматическое творчество: когнитивная лингвистическая модель использования языка, соответствующего идиомам». Издательство Джона Бенджамина.
5. Кечкес И. (2020). «Межкультурная прагматика: новый взгляд на язык и культуру». Издательство Оксфордского университета.
6. Каччари К. и Табосси П. (2018). «Образный язык: психолингвистические подходы». В «Оксфордском справочнике по психолингвистике». Издательство Оксфордского университета.
7. Норрик, Н.Р. (2021). «Разговорная шутка: юмор в повседневном разговоре». Издательство Университета Индианы.
8. Партингтон А. (2022). «Модели и значения: использование Согрога для исследования и преподавания английского языка». Издательство Джона Бенджамина.
9. Круз, Д.А. (2019). «Значение в языке: введение в семантику и прагматику». Издательство Оксфордского университета.
10. Теркурафи, М. (2021). «Прагматические функции маркеров дискурса: случай «ну»». В книге «Маркеры дискурса: описания и теория». Издательство Джона Бенджамина.