

DRIVER CULTURE IS THE MAIN FACTOR IN ENSURING TRAFFIC SAFETY

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Abstract. *Road safety is one of the urgent problems of today, because due to the increase in the number of vehicles, the rate of traffic accidents and the resulting deaths are increasing. One of the main reasons for the occurrence of traffic accidents is the result of aggressive driving of motor vehicles by drivers.*

The article talks about the human factor in traffic safety, aggressive management of motor vehicles and the reduction of traffic accidents that occur as a result of it by improving the culture of drivers.

Key words: *traffic accident, car transport, traffic safety, pedestrians, driver training system, vehicle management, level of motorization.*

It is known that road transport is an important component of modern infrastructure, and its sustainable development is important for the rapid growth and integration of the country's economy, and for improving the well-being of the population. At the same time, the continuous growth of the number of motor vehicles worldwide leads to an increase in the problems related to ensuring the safety of road users.

According to the World Health Organization, 1.3 million people die in road traffic accidents every year. This means an average of 3700 people per day, and 24 people per second. It is the 8th leading cause of death in the world population of all ages and is the leading cause of death for people between the ages of 5 and 29. Also, 20 million to 50 million people suffer various injuries as a result of traffic accidents [1]. Improving road safety worldwide is a priority, which is addressed not only at the level of general strategies, but also in operational management tools. For these purposes, various methods and models are used, involving technical and intellectual resources, in order to improve the quality of transport system management.

Statistical analysis of traffic accidents on the roads shows that 90-93 percent of traffic accidents are caused by the human factor and the characteristics of his behavior [2]. Therefore, the most urgent and effective solution to prevent traffic accidents should be focused on the human factor. The most important of these is the process of high-quality training of drivers.

Therefore, improvement of the driver training system, i.e. training methods and methodologies, will significantly contribute to the increase of road safety.

The process of training drivers is carried out by forming a complex of knowledge, skills, habits and qualities that reliably guarantee practical driving of a

vehicle. Among the qualities of drivers, their culture, i.e. driver's culture, occupies an important place.

Today, as a result of the increase in the number of cars, the number of cars providing transportation services to the population is also increasing. Now, let's think about how much culture is needed for such a large group. It is known that our ancestors gave priority to the ideas of morality, humanity (humanism) and created the ideas of a virtuous person, a learned person, and a perfect person. In the East, manners formed the genesis of social relations. Great thinkers said that the laws created by people should not contradict the rules of etiquette, should be compatible with the mentality and values of the people. Drivers should treat citizens well, respect their rights, freedom and legal interests, be aware, constantly improve their knowledge and professional skills, improve their skills and culture, maintain their dignity and reputation during work and when they are not on duty, and observe the rules of etiquette. They are obliged to be an example. Rules of conduct, general principles of professional ethics, are part of the basic rules of driver's behavior. Compliance with the rules of etiquette is one of the main criteria for evaluating the performance of a driver.

The concept of a driver with a high culture is comprehensive and includes moral, legal, spiritual, intellectual and professional qualities. The concept of high culture expresses the following qualities in a certain way:

➤ spiritual and moral qualities: devotion to duty, independence, chastity, honesty, truthfulness, good manners, good-naturedness, good-naturedness, decency;

➤ individual - psychological qualities: being calm, strong-willed, having a high intelligence, striving for new knowledge, being able to show the culture of dealing with citizens, an active approach to life;

➤ loyalty to the motherland and patriotic feelings: love for the motherland, own

to love the homeland, its people, to know its history, customs, traditions, to respect the language, religion and culture of other nations, to always be ready to protect the Motherland, to sacrifice one's life if necessary, to be able to promote the ideas of independence, to serve the Motherland and its people faithfully;

➤ professional qualities: professionalism, compliance with laws, respect for rights and legal interests of citizens, initiative, ability to use the global Internet network, knowledge of innovative technologies related to the profession and awareness of advanced foreign experience, commitment to one's duty, bravery, courage, dedication, responsibility, persistence.

Drivers must first of all be well-mannered and civilized. An important feature of modern civilization is the emergence of new principles such as humanitarianism, democratization and globalization in world social life, and their manifestation in all spheres of social life, especially in the system of internal affairs bodies. A driver's will, right, morals, manners and aesthetics are an important factor in building a humane and just society.

Driver's ethics and driving culture are inextricably linked, and it consists of:–
ҳаракат қилиш қоидалари;

➤ strict compliance with the requirements of traffic rules;

➤ the driver must drive the vehicle at a speed that does not exceed the specified limit, taking into account the speed of movement, the characteristics and condition of the vehicle and cargo, road and meteorological conditions, in particular, visibility in the direction of movement;

➤ before starting to overtake, the driver must make sure that the lane he is going to overtake is free for a sufficient distance and that he does not endanger the movement of other road participants and does not become an obstacle during overtaking.

The culture of the vehicle driver is one of the factors determining traffic safety. What should be the manners of the driver, what is the driving culture? Of course, the culture of driving a vehicle occupies a central place in the culture of the driver. Therefore, the driver is not only a legal person who has the authority to drive the vehicle, but also a necessary specialist for the society. Based on this, the driver's culture is evaluated as a combination of his professional skills and moral qualities. Driving culture is a broad concept that includes several aspects.

All dimensions of driving culture are evaluated through ethical and aesthetic, professional skills, including the technical condition and cleanliness of the vehicle, the driver's driving skills and compliance with the traffic rules. [4].

The culture of road users has a huge impact on their safety on the road. Despite the measures taken, the problem of ensuring road safety remains relevant today. The increase in the level of motorization of the population is one of the reasons for the increase in traffic intensity on the roads. This phenomenon must be accompanied by an adequate change in society's attitude towards improving road safety.

The driver's culture is part of a person's general culture, expressed in his mental, moral and social development. It is difficult to imagine a benevolent, polite person who treats other road users with consideration and respect as a criminal.

Driving culture is a relationship on the road that characterizes the level of mutual respect and mutual assistance between all road users. This means that the

person driving the car follows the traffic rules, does not create emergencies, and makes sure not to cause inconvenience to other motorists and pedestrians. To prevent danger, the driver of the vehicle must comply with generally accepted standards, i.e. take care not only of your own interests, but also of the interests of others, be polite, and not give free rein to your emotions. And this directly depends on the level of general culture and upbringing of a person.

Unfortunately, it must be admitted that the majority of citizens lack culture and education. Some drivers, when driving a vehicle, exceed the permissible speed, taking unnecessary risks, do not give way to other cars, and behave rudely and aggressively. Such behavior, which infringes on the interests of other road users, provokes an aggressive response and leads to road accidents.

Due to the high prevalence of this phenomenon in modern society, the problem of “aggressive driving” is brought to the fore as the most striking manifestation of low driver culture. The problem of dangerous driving as one of the main causes of accidents includes a set of driver actions that demonstrate aggression towards other road users, and requires an integrated approach to solve it.

Due to ignorance of the traffic rules and disrespect for them, countless cases of aggressive driving, which are the reasons for the high level of casualties on the roads, occur every day. A significant proportion of road accidents occur due to aggressive actions of drivers. Therefore, the need to implement a set of measures in this direction is urgent.

It should be noted that due to the expanding use of technical means that record violations of the Traffic Rules automatically, over the past ten years the number of detected traffic offenses has increased. However, there is no dramatic reduction in road accident rates [5].

Despite the annual measures taken to improve the condition of roads, there are still a lot of problems in this area. Lack of comfortable movement, cramped urban conditions, limited parking space, coupled with poor driving culture, neglect of the interests of other road users are the reasons for the increased accident rate of road vehicles. [6].

Taking into account the possible negative consequences of regulating the problem of aggressive driving and the need for a more detailed study of it, it should be noted that identifying the causes of aggressive driving behavior, as well as developing measures to counteract dangerous driving, are of particular importance. At the same time, serious reasons for shortcomings in ensuring road safety are associated with its main participants - drivers and pedestrians. A driver on the road manifests himself not only as a person who knows how to drive a vehicle, but also,

mainly, as a person. Based on the movement of a vehicle, one can tell about the presence or absence of respect of the driver for other road users, about his good manners, restraint, discipline, vigilance, responsibility, etc. Risky maneuvers, expressed in frequent lane changes with excess flow speed, etc., leading to accidents, do not speak of driving skill, but of unformed personality traits [7].

Thus, the problem of increasing the level of culture of drivers as road users requires an integrated approach to solving it. The implementation of the stated regulatory measures will reduce the impact of aggressive driving on road safety and minimize the number of road accidents.

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